

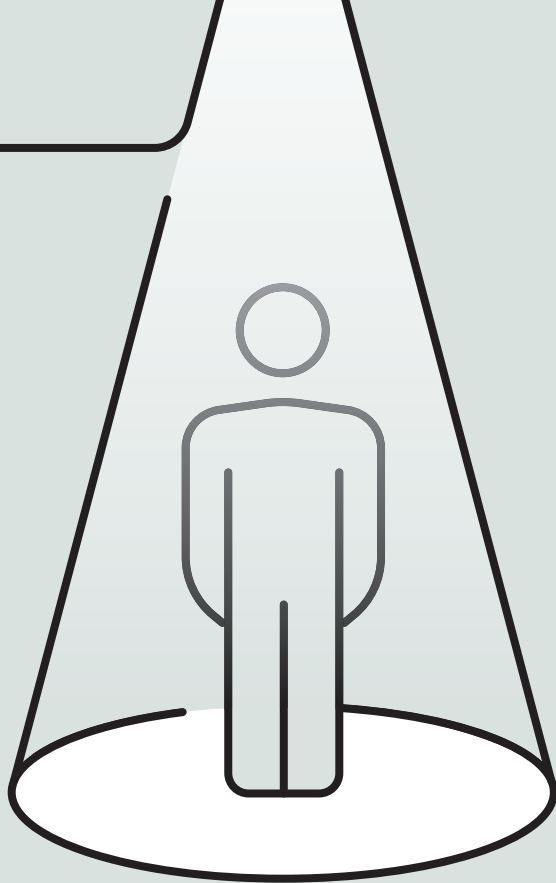
partnerspr

collaboration • curiosity • clarity



**Your employer brand
already exists. Make
sure it's working for
you**

peoplefinder



Is your reputation as an employer working for or against you?

Are you finding it tough to attract the right talent into your business? Is it holding back your growth or affecting productivity?

You're not alone

That's why we created the Partners Peoplefinder.
It gives you:

- **Clarity:** step back and think strategically about how your business is perceived as an employer
- **Insight:** from the perspective of potential employees
- **Strategic** PR objectives aligned with your talent and succession plans
- **Practical** ways of reaching the right people with impactful messages to influence change
- A **structured** 12-month PR plan focused on attracting talent into your business
- Clear **key performance indicators** to track success.

All for £2,900.



Delivering real impact



By helping us tell our story to audiences across the north of England, the campaign is also encouraging would-be employees to pick up the phone and contact us. It is helping us attract exactly the kind of people we're looking for to achieve our growth ambitions.

JMG Group



We have seen greater engagement. This has translated into increased web traffic and, crucially, interest from more people of the calibre we want to attract into the firm.

Secerna LLP



Our partnership is helping us attract new business and – crucially – the new recruits we need to support our growth. The business is much more visible now, and the right people are noticing.

Gough & Kelly



Ready to see results like these?
Give us a call us on 01904 610077.



We can also help you with:

PR

Planning, campaign delivery and media relations.

Social

Strategy & planning, campaign delivery, training & support.

Content

Web copy, blogs, infographics, case studies, white papers, newsletters, reports, video.

Crisis

Communications planning and management, training.

Training

Workshops & media training.

Creative, video & digital support

Working with carefully selected partners.



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